



For immediate release

REGISTER NOW FOR NATIONAL TREE DAY

Registration lines are now officially open and the race is on to recruit volunteer Site Coordinators for this year's **National Tree Day**.

The event's organiser **Planet Ark**, is urging all Australians to join its tree-planting revolution and is calling on individuals, schools and community groups to register and run local tree planting or bush regeneration sites.

"As a National Tree Day Site Coordinator you have the opportunity to do something good for the environment and your community," says Planet Ark Spokeswoman Rebecca Gilling. "Start by getting your local school, sporting or church group together and then ask your local council if it can provide you with some land to care for and seedlings to plant".

Now in its 14th year, Planet Ark's National Tree Day has successfully mobilised more than two million volunteers to plant over 13 million trees. This extraordinary feat is largely due to the thousands of individuals who each year volunteer to coordinate tree-planting sites in their local area. Last year more than 3,500 individuals registered as National Tree Day Site Coordinators, providing their local communities with the opportunity to come together to plant for the future.

"National Tree Day is about so much more than just planting trees. It's about growing habitat for Australia's native wildlife," says Gilling. "It's about growing communities, growing an appreciation for our environment, and growing a future for our children."

This year's National Tree Day will be held on Sunday 2 August, with Schools Tree Day to be held on Friday 31 July. Planet Ark needs volunteers interested in making a positive environmental difference, to register as Site Coordinators and run local tree planting sites so they can share their expertise and teach future generations how to care for and preserve the local native environment.

Registration is easy and can be completed online or by phoning the National Tree Day Hotline. Visit <http://treeday.planetark.org> or call 1300 88 5000.

Site Coordinators are required to organise and supervise their registered tree-planting site. Planet Ark provides support to all registered Site Coordinators through its hotline and website, where downloadable resources and a step-by-step guide, as well as tools to help you promote your tree planting, are readily available.

National Tree Day is organised by Planet Ark in partnership with Toyota and Its Dealer network which provide on-the-ground support at local and community tree-planting sites Australia wide.

ENDS

For interviews, images, logos or further information, contact

Michelle Cook
p. 02 8484 7209 | m. 0414 702 697
e. michelle@planetark.org

Emma Franklin
p. 02 8484 7200 | m. 0413 695 759
e. emma@planetark.org

National Tree Day is organised by Planet Ark in partnership with Toyota Prius

